

Virginia Ballet Company and School, Inc.

5595 Guinea Road Fairfax, Virginia 22032

2023-2024 Season Program Advertising Rates

Ad Size Selections	2023-2024 8 performances Dec, April, June	2024 Spring 4 performances April & June
1/8 Page Horizontal (2 1/4" wide x 1 1/2" tall)	\$150	\$75
1/4 page Vertical (2 1/4" wide x 3 1/2" tall)	\$275	\$135
1/2 page Horizontal (4 1/4" wide x 3 1/2" tall)	\$450	\$225
Full page Horizontal (4 3/4" wide x 7 1/2" tall)	\$750	\$375
IMPORTANT DATES		DEADLINES
Reservation for Ad	11/15/2023	03/24/2024
Ad Submission	11/22/2023	03/31/2023

Approximate finished size of program will be 5 1/2" x 8 1/2" .

Business Name: _____

Address: _____

Telephone: _____ Email: _____

Size of Ad: _____ Price: _____ Check #: _____

Additional instructions: _____

****Submit camera-ready, black and white (no greyscale) artwork, to the selected size above, as a PDF or JPEG file****
Please submit digital artwork to: vbcadvertising@vaballet.org

Please make check payable to: **Virginia Ballet Company and School**

Return this form and payment to:

Virginia Ballet Company and School
5595 Guinea Road
Fairfax, VA 22032



CELEBRATING 70+ YEARS OF TRADITION

703-249-8227 • vbcinfo@vaballet.org



Virginia Ballet Company and School is a 501(c)(3) nonprofit organization.