



Virginia Ballet Company® & School, Inc. 2017-2018

Season Program Advertising & Business Sponsorship Program

Virginia Ballet Company, a 501(c)(3), was established to provide classical ballet education of the highest quality and stage pre-professional productions in the Washington metropolitan area. In 1950, our Founding Artistic Director, Tatiana Rousseau Tupine began sharing her classical Russian ballet training. Since then, Virginia Ballet Company has expanded to include a contemporary dance program with a focus on modern dance, through a merger with IMPACT Dance Company. Please consider either running an ad in seasonal playbills (see back page for rates) or becoming a business sponsor (see corporate informational sheet included in this packet).

The planned season for 2017-2018 consists of the following: 6 performances of Nutcracker (Dec. 2017); 2 performances Coppelia (April, 2018); 3 IMPACT Performances (June, 2018) and 1 performance of our summer concert Precedence (Aug. 2018). This is a total of 11 performances. All performances are held at either the Ernst Cultural Community Center on the NOVA Annandale campus or at the James Lee Center in Falls Church. The Ernst Cultural Community Center theatre holds approximately 500 patrons. We estimate that in the course of 11 performances, 4,000+ patrons will attend Virginia Ballet Company and IMPACT performances.

ACT NOW! Commit to all 11 performances by October 31, 2017 and receive a 50% discount.

Other Corporate Sponsorships:

- Playbill Sponsor, \$500, receive a 1/2 paged ad, 2 prime tickets to a Nutcracker performance and a behind the scenes tour to a matinee performance.
- Guest Dancer, \$1000, Full page ad, 2 prime tickets to a Nutcracker performance, behind the scenes tour to a matinee performance and special meet and greet with guest dancer, logo with link on front page of website
- Nutcracker Costume Replacement, \$2500, full page ad, 4 prime tickets to Nutcracker, behind the scenes tour to a matinee performance and special meet and greet with guest dancers, logo and link on front page of website Nov 1-Dec 31.

Business Name: _____

(Indicate how you would like the name to appear in the Playbill)

Address: _____

Telephone #: _____ Email: _____

Seasonal Program Advertising Size of Ad: _____ Price \$ _____

Sponsor Nutcracker Playbill (\$500) Sponsor Guest Dancer (\$1000) Nutcracker Costume Restoration (\$2500)

Other Donation Level \$ _____

*Send digital artwork by December 10th to: dawne.lekang@verizon.net

Please make check payable to: **Virginia Ballet Company** Please return this form and payment to:

Virginia Ballet Company
5595 Guinea Road
Fairfax, Virginia 22032-4037
703-249-8227

Virginia Ballet Company® is a 501(c)(3) non-profit organization.

Thank you for your generous support!