



Virginia Ballet Company® & School, Inc.

2016-2017

Season Program Advertising & Business Sponsorship Program

Virginia Ballet Company, a 501(c)(3), was established to provide classical ballet education of the highest quality and stage pre-professional productions in the Washington metropolitan area. In 1950, our Founding Artistic Director, Tatiana Rousseau Tupine began sharing her classical Russian ballet training. Since then, Virginia Ballet Company has expanded to include a contemporary dance program with a focus on modern dance, through a merger with IMPACT Dance Company. Please consider either running an ad in seasonal playbills (see back page for rates) or becoming a business sponsor (see corporate informational sheet included in this packet).

The planned season for 2016-2017 consists of the following performances. 6 performances of Nutcracker in December; 3 performances of Snow White in April; 3 IMPACT Performances in May and 1 performance of our summer concert Precedence in August. All performances are held at the Ernst Cultural Community Center on the NOVA Annandale campus with the exception of the IMPACT performances which will be held at the James Lee Center in Falls Church. The theatre holds approximately 480 patrons. We estimate that in the course of these performances, 4,000+ patrons will attend Virginia Ballet Company performances.

ACT NOW! Commit to all 13 performances by November 18, 2016 and receive a 50% discount.

Other Corporate Sponsorships:

- Playbill Sponsor (Nutcracker or Sleeping Beauty), \$500, receive a 1/2 page ad, 2 prime tickets to a performance (Nutcracker or Sleeping Beauty) and a behind the scenes tour to a matinee performance.
- Guest Dancer (Nutcracker or Sleeping Beauty), \$1000, Full page ad, 2 prime tickets to a performance (Nutcracker or Sleeping Beauty), behind the scenes tour to a matinee performance and special meet and greet with guest dancer.
- Sleeping Beauty's Good Night Rest, \$2000, full page ad, 4 prime tickets Nutcracker, behind the scenes tour to a matinee performance and special meet and greet with guest dancer, logo and link on front page of website March 1—April 30.
- Nutcracker Costume Restoration and Development—\$2500, full page ad, 4 prime tickets to Nutcracker, behind the scenes tour to a matinee performance and special meet and greet with guest dancers, logo on front page of website Nov 1—Dec. 31.

Business Name: _____
(Indicate how you would like the name to appear in the Playbill)

Address: _____

Telephone #: _____ Email: _____

- Seasonal Program Advertising Size of Ad: _____ Price \$ _____
- Sponsor Nutcracker Playbill (\$500) Sponsor Sleeping Beauty Playbill (\$500)
- Sponsor Guest Nutcracker Dancer (\$1000) Sponsor Guest Sleeping Beauty Dancer(\$1000)
- Sleeping Beauty's Good Night Sleep (\$2000) Sponsor Costume Restoration and Development (\$2500)
- Other Donation Level \$ _____

*Send digital artwork by December 10th to: dawne.lekang@verizon.net

Please make check payable to: Virginia Ballet Company

Please return this form and payment to:

Virginia Ballet Company
c/o Dawne LeKang
13931 Valley Country Dr
Chantilly, VA 20151

Virginia Ballet Company® is a 501(c)(3) non-profit organization.

Thank you for your generous support!