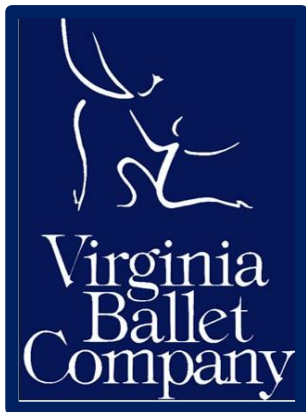


# Virginia Ballet Company Season Program Advertising

Ad Description			Width in Inches	Height in Inches	Pages	13	6	3	4
1/8 Page	Horizontal	B&W	2.25	1.50	0.13	\$ 175.00	\$ 100.00	\$ 50.00	\$ 30.00
1/4 Page	Vertical	B&W	2.50	4.00	0.25	\$ 350.00	\$ 200.00	\$ 100.00	\$ 60.00
1/2 Page	Horizontal	B&W	4.25	3.50	0.50	\$ 600.00	\$ 350.00	\$ 200.00	\$ 110.00
Full Page	Vertical	B&W	4.75	7.50	1.00	\$ 1,200.00	\$ 650.00	\$ 350.00	\$ 225.00
Full Page	Inside Cover, Front or Back	B&W	5.00	8.00	1.00	\$ 2,000.00	\$ 1,100.00	\$ 550.00	\$ 325.00
Full Page	Back Cover	Color	5.00	8.00	1.00	\$ 3,000.00	\$ 1,800.00	\$ 900.00	\$ 500.00

Each column lists the performances where the ad will appear

All 13 programs if paid by November 18 will be 1/2 price



<b>Nutcracker</b>	<b>Nutcracker</b>
12/27/2016	12/27/2016
12/27/2016	12/27/2016
12/28/2016	12/28/2016
12/28/2016	12/28/2016
12/29/2016	12/29/2016
12/29/2016	12/29/2016
<b>Sleeping Beauty</b>	<b>Sleeping Beauty</b>
4/22/2017	4/22/2017
4/23/2017	4/23/2017
4/23/2017	4/23/2017
<b>Precedence</b>	<b>Precedence</b>
8/6/2017	8/6/2017
<b>Impact</b>	<b>&amp; Impact</b>
6/23-24/2017	6/23-24/2017